THE UNIVERSITY OF ZAMBIA
2024 ANNUAL LEADERSHIP SCHOOL
THE ADVANCED PROFESSIONAL CERTIFICATE IN EDUCATIONAL LEADERSHIP AND ENTREPRENUERSHIP IN THE DIGITAL ERA

UNLOCK YOUR LEADERSHIP POTENTIAL!

- Elevate your skills and become the leader you were meant to be. Enroll now!!
- Transform Your Leadership Journey at the University of Zambia

Theme: "Navigating Complexity: Leadership for the Digital Age"

WHY CHOOSE THIS COURSE?
Evolve with the Times, the rise of digital technology
Practical, Hands-On Learning
Adaptable Leadership Skills.
Expert Guidance: Learn from experienced professionals
Networking Opportunities: Connect with fellow leaders and managers across various sectors, fostering collaboration and shared learning experiences.

DURATION
Eight (08) weeks from 1st November 2024 to 28th December 2024
Graduation Ceremony will take place on 21st December 2024 at The University of Zambia Graduation Forum, at 09:00hrs

WHO SHOULD ENROLL?
This course is ideal for:
- PEOs
- PESOs
- DEBS
- College Principals
- Headteachers
- Senior Teachers
- Tearchers Aspiring for Leadership Positions
- Line managers and unit heads
- Board members
- Professionals in supervisory roles seeking to enhance their educational leadership capabilities

ENROLLMENT DETAILS
Enroll using: https:
https://docs.google.com/forms/d/1hjpcbhBHzvdAdmGu2LNoL5vScdER0PUUl0JjBmD6czs/edit
Cost: ZMW 3000 (approximately USD 120) per participant
Discount of up to 60% for organisations with more than 100 participants
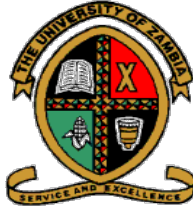
CONTACT US
Dr. Kapambwe Mwelwa: +260978083286 | kmwelwa@unza.zm
Prof. Ferdinand M. Chipindi: +260979901033 | ferdinand.chipindi@unza.zm   **SERVICE AND EXCELLENCE**
EMAIL:
EAPS@UNZA.ZM

PRESENTS:

THE ADVANCED PROFESSIONAL CERTIFICATE IN EDUCATIONAL LEADERSHIP AND ENTREPRENUERSHIP IN THE DIGITAL ERA

Theme: "Navigating Complexity: Leadership for the Digital Age"

Unlock Your Leadership Potential! 🌟

Elevate your skills and become the leader you were meant to be. Enroll now in our Advanced Professional Certificate in Organizational Leadership and embrace the transformative theme: "Navigating Complexity: Leadership for the Digital Age," which aims to equip you with the skills needed to lead effectively in a complex, technology-driven environment.

Join us to master the art of leading in today's dynamic, tech-driven environment, where challenges and opportunities intersect. Don't miss this chance to empower yourself and your organization. Seize the future of leadership—register today! 🚀✨

Transform Your Leadership Journey at the University of Zambia

In today's rapidly changing business landscape, effective leadership is more crucial than ever. The University of Zambia is excited to present an unparalleled opportunity: the Advanced Professional Certificate in Educational Leadership in the Digital Era, through our specialized annual leadership school.

Why Choose This Course?

Evolve with the Times: Leadership and management practices have come a long way since the classical theories of bureaucracy and scientific management. The COVID-19 pandemic and the rise of digital technology have fundamentally reshaped our organizational landscapes. This course will equip you with the essential skills to navigate these changes confidently.

Practical, Hands-On Learning: Our program is designed for real-world applicability, focusing on the challenges you face daily as a manager. Engage in hands-on activities that prepare you for the complexities of modern leadership.

Adaptable Leadership Skills: Learn to adjust your leadership style to create a supportive, flexible, and resilient environment. Discover how to lead hybrid teams effectively, balancing remote and in-person dynamics while achieving organizational goals.

Course Highlights
- Duration: 8 weeks of immersive learning, including 2 hours of online engagement each week, complemented by self-directed study.
- Expert Guidance: Learn from experienced professionals and academics who bring a wealth of knowledge and practical insights to the course.

- Networking Opportunities: Connect with fellow leaders and managers across various sectors, fostering collaboration and shared learning experiences.

Duration
- Eight (08) weeks from 1st November 2024 to 28th December 2024
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- PESOs
- DEBS
- College Principals
- Headteachers
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- Line managers and unit heads
- Board members
- Professionals in supervisory roles seeking to enhance their educational leadership capabilities

Course Objectives

By the end of the course, you will:

- Cultivate critical thinking, creativity, and resilience.

- Demonstrate the value of context in leadership and management.

- Facilitate teamwork and collective goal achievement.

- Understand the connection between leadership style and organizational effectiveness.

Enrollment Details

Enroll here (or copy this link and paste it into your browser: https://forms.gle/Wqm8tDfDznco7Tq36)

Cost: ZMW 3000 (approximately USD 120) per participant

Discount of up to 60% for organisations with more than 100 participants

Payment Details:

1. Bank Transfer or Direct Deposit

Account Name	UNZA School of Education Projects
Bank Name:	ABSA Bank Zambia Plc
Account NO:	017-1148774
Branch:	Longacres
Swift Code:	BARCZMLX
Sort Code:	20017

2. Use the narration "Leadership School" followed by your surname, for example: Leadership School-Simon Banda.

3. Submit your deposit slip to room 411 in the School of Education Building to receive a University of Zambia invoice. If you are unavable to visit UNZA physically, you can send a screenshot of your deposit slip via WhatsApp to the Head of Department Dr Kapambwe Mwlewa @ +260978083286 or the Coordinator, Prof Ferdinand M Chipindi @ +260979901033.

Take the Next Step

Invest in your future and the success of your organization. Join us in redefining what it means to be a leader in the 21st century. For more information or to register, please contact:

- Dr. Kapambwe Mwelwa: +260978083286 | kmwelwa@unza.zm

- Prof. Ferdinand M. Chipindi: +260979901033 | ferdinand.chipindi@unza.zm

- Department Email: eaps@unza.zm

Don't miss this opportunity to elevate your leadership skills and drive your organization forward. Enroll today!

Course Overview

In today's fast-paced educational landscape, effective leadership and entrepreneurial thinking are essential for fostering innovation and driving positive change. This course is designed for current and aspiring educational leaders who want to enhance their leadership capabilities while integrating entrepreneurial principles to transform educational institutions. Participants will explore strategies for leading in a digital environment, fostering creativity, and developing sustainable practices that promote growth and resilience.

Course Objectives

By the end of this program, participants will be able to:

1. **Demostrate Understanding of Educational Leadership**: Analyze key theories and practices of educational leadership in the context of digital transformation.
2. **Foster an Entrepreneurial Mindset**: Develop innovative solutions to educational challenges through creative thinking and strategic risk-taking.
3. **Integrate Technology Effectively**: Utilize digital tools and platforms to enhance learning experiences and operational efficiency.
4. **Build Collaborative Cultures**: Create inclusive environments that promote collaboration among educators, students, and community stakeholders.
5. **Lead Change and Drive Innovation**: Cultivate the skills necessary to manage change effectively and inspire a culture of innovation within educational institutions.

Course Content

Week 1: Foundations of Educational Leadership in the Digital Era
- **Overview of Educational Leadership Theories**
  - Examination of key leadership theories (transformational, transactional, servant leadership).
  - Discussion on how these theories apply in contemporary educational settings.
- **The Intersection of Leadership and Entrepreneurship**
  - Defining the role of educational leaders as entrepreneurs.
  - Exploring innovative practices in education that require entrepreneurial thinking.
- **Current Challenges and Opportunities in Education**
  - Analysis of contemporary issues (e.g., digital divide, equity in access to technology).
  - Identifying opportunities for innovation and growth within educational institutions.

Week 2: Embracing an Entrepreneurial Mindset
- **Defining Entrepreneurship in Education**
  - Characteristics of entrepreneurial educators and leaders.
  - The role of risk-taking and resilience in educational innovation.
- **Strategies for Fostering Creativity and Innovation**
  - Techniques for encouraging a culture of creativity among staff and students.
  - Methods for integrating project-based and experiential learning.
- **Case Studies of Successful Educational Entrepreneurs**

- o Analyzing real-world examples of individuals or organizations that have successfully implemented entrepreneurial approaches in education.
- o Discussion on lessons learned and transferable strategies.

Week 3: Digital Tools for Leadership and Learning
- **Understanding the Impact of Technology on Education**
  - o Overview of technological advancements shaping educational practices.
  - o The role of data analytics and digital platforms in decision-making.
- **Assessing and Implementing Digital Tools for Enhanced Learning**
  - o Evaluation of various digital tools (e.g., LMS, communication platforms, assessment tools).
  - o Hands-on activities to assess and select appropriate tools for specific educational contexts.
- **Best Practices for Integrating Technology into Curriculum and Administration**
  - o Strategies for aligning technology use with educational goals.
  - o Frameworks for training staff and students to effectively utilize digital tools.

Week 4: Developing Collaborative Learning Environments
- **Building a Culture of Teamwork and Collaboration**
  - o Importance of collaboration among educators, administrators, and students.
  - o Strategies for creating inclusive and participatory environments.
- **Engaging with Educators, Students, and the Community**
  - o Techniques for fostering partnerships with stakeholders (parents, local organizations, etc.).
  - o Methods for gathering and incorporating feedback from various community members.
- **Strategies for Effective Communication and Stakeholder Involvement**
  - o Developing communication plans that promote transparency and engagement.
  - o Tools for maintaining ongoing dialogue with stakeholders.

Week 5: Leading Change in Education
- **Principles of Change Management in Educational Settings**
  - o Theories of change management (Kotter's 8 Steps, Lewin's Change Model).
  - o Case studies highlighting successful change initiatives in education.
- **Strategies for Overcoming Resistance to Change**
  - o Identifying common sources of resistance and strategies to address them.
  - o Techniques for building buy-in from educators and staff.
- **Developing a Vision for Innovation and Growth**
  - o Crafting a compelling vision that inspires stakeholders.
  - o Aligning the vision with strategic goals and actionable plans.

Week 6: Ethical Leadership and Social Responsibility
- **Understanding Ethics in Educational Leadership and Entrepreneurship**
  - o Exploring ethical dilemmas faced by educational leaders.
  - o Frameworks for ethical decision-making and accountability.
- **Addressing Equity and Access in Digital Education**
  - o Strategies for ensuring equitable access to digital resources for all students.
  - o Developing policies that promote diversity and inclusion in educational environments.
- **Creating Policies for Responsible Leadership and Decision-Making**
  - o Best practices for establishing ethical guidelines within educational organizations.
  - o Case studies of institutions that exemplify ethical leadership.

Week 7: Strategic Planning and Resource Management
- **Fundamentals of Strategic Planning in Education**
  - Overview of the strategic planning process and its importance in education.
  - Tools and frameworks for effective strategic planning (SWOT analysis, PEST analysis).
- **Identifying and Leveraging Resources for Entrepreneurial Initiatives**
  - Strategies for securing funding and partnerships to support innovative projects.
  - Exploring grant writing and fundraising techniques.
- **Creating Sustainable Practices that Drive Success**
  - Assessing the long-term impact of initiatives and making data-driven decisions.
  - Developing metrics for evaluating success and sustainability.

Week 8: Capstone Project: Designing an Innovative Educational Initiative
- **Participants will develop a comprehensive plan for an educational initiative that integrates leadership and entrepreneurial principles.**
  - Focus on real-world application of course concepts.
  - Guidance on structuring the initiative, including objectives, strategies, and evaluation metrics.
- **Group Presentations and Peer Feedback Sessions**
  - Sharing capstone projects with peers for constructive feedback.
  - Engaging in discussions about different approaches and perspectives.
- **Reflecting on Learning Experiences and Setting Future Goals**
  - Individual reflections on the learning journey throughout the course.
  - Creating actionable plans for implementing insights and strategies in participants' own contexts.

Delivery Mode
- **Duration**: 8 weeks, with weekly sessions
- **Format**: Online learning, incorporating interactive components such as discussions, workshops, and collaborative projects.
- **Assessment**: Participants will engage in hands-on activities, case studies, and a final capstone project.

Target Audience
This course is tailored for:
- Current and aspiring educational leaders
- School administrators and department heads
- Educators interested in enhancing their leadership and entrepreneurial skills
- Professionals involved in educational policy, development, and innovation

Enrollment Information
- **Cost**: 3000 (ZMW) or USD 120
- **Registration Deadline**: 31 October 2024

Contact:
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  - Prof. Ferdinand M. Chipindi: +260979901033 | ferdinand.chipindi@unza.zm
  - Department Email: eaps@unza.zm

Conclusion
The Advanced Professional Certificate in Educational Leadership and Entrepreneurship in the Digital Era empowers educators to become visionary leaders who drive innovation and change. Join us to unlock your potential, embrace entrepreneurial thinking, and lead your institution toward a successful digital future!